

Yellowknife "Downtown" Liquor Store

Customer Survey

Please circle the best answer.

Your Gender	Male	Female				
Your Age	19-25	26-34	35-44	45-54	>55	
	Strongly Agree	Moderately Agree	Somewhat Agree	Somewhat Disagree	Moderately Disagree	Strongly Disagree

Statement:

1. I found the exterior of the store to be "inviting" () () () () () ()

2. The interior was clean and organized () () () () () ()

3. The staff is knowledgeable about the products carried () () () () () ()

4. The staff is friendly () () () () () ()

5. The merchandise appears organized and easy to find () () () () () ()

6. The selection of products carried in the store is sufficient () () () () () ()

7. The prices are reasonable () () () () () ()

8. Have you ever special ordered any products? _____

9. Is there a specific product you would like to see in the store? _____

10. If yes, how often do you visit our store? Monthly_____ Quarterly_____ Seasonally_____ Bi-Monthly_____ Yearly_____

11. Do you live in Yellowknife? Yes_____ No_____

12. Do you have access to the internet? Yes_____ No_____

13. Do you have email? Yes_____ No_____

14. How could we have made your visit better? We welcome your comments to improve our service.
